



WGAL This TV
1300 Columbia Ave
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
970230-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
EGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WGAL This TV
PO Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
American Crossroads - Issi	AMERICAN CROSSROADS	1339

Flight Dates	Order #	Alt Order #
11/05/12 - 11/06/12	970230	6403169

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	11/05/12	11/05/12	This TV Rotator	10A-4P	M-----	:30	15	\$300.00	NM																				
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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PO Box 26878
Lehigh Valley, PA 18002-6878

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Total Spots							45																																																																																																																																																																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$13,500.00
<u>Agency Commission</u>	\$2,025.00
<u>Net Amount Due</u>	\$11,475.00